ANNOUNCEMENT OF APPOINTMENT OF KEY MANAGEMENT PERSONNEL

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Name of Announcer *	KEONG HONG HOLDINGS LIMITED
Company Registration No.	200807303W
Announcement submitted on behalf of	KEONG HONG HOLDINGS LIMITED
Announcement is submitted with respect to *	KEONG HONG HOLDINGS LIMITED
Announcement is submitted by *	Lo Swee Oi
Designation *	Company Secretary
Date & Time of Broadcast	20-Dec-2013 17:14:36
Announcement No.	00068

>> ANNOUNCEMENT DETAILS

The details of the announcement start here ...

Date of Appointment *	01/01/2014
Name of person *	Lee Shaw Beng (Mr)
Age *	40
Country of principal residence *	Singapore
The Board's comments on this appointment (including rationale, selection criteria, and the search and nomination process) *	Following the recommendation of the management and review by the Nominating Committee, the Board had approved the promotion of Mr Lee Shaw Beng as Senior Manager (Business Development) in recognition for his good work and performance.
Whether appointment is executive, and if so, the area of responsibility *	Executive. Responsible for project management and business development.
Job Title (e.g. Lead ID, AC Chairman, AC Member etc.)	Senior Manager (Business Development)
Working experience and occupation(s) during the past 10 years *	 2013 Present : Senior Project Manager, Keong Hong Construction Pte. Ltd. 2011 2013 : Vice President, Sumitomo Mitsui Banking Corporation 2007 2010 : Assistant Vice President, Natsteel Holdings Pte Ltd 2004 2007 : Assistant Vice President, OCBC Bank 2001 2004 : Assistant Project Manager, Lee Khiok Tuan Parquet Pte Ltd
Interest * in the listed issuer and its subsidiaries *	Nil
Familial relationship with any director and/or substantial shareholder of the listed issuer or of any of its principal subsidiaries *	Nil
Conflict of interests (including any competing business) *	Nil

>> OTHER DIRECTORSHIP

These fields are not emplicable for ennering and of ennering ments nursuent to 1 intime Dule 704/01 or Catalist Dule

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1/7/14

ANNOUNCEMENT OF APPOINTMENT

These fields are not applicable for announcements of appointments pursuant to Listing Rule 704(9) or Catalist Rule 704(8).

Past (for the last 5 years)	Nil
Present	Nil

>> INFORMATION REQUIRED PERSUANT TO LISTING RULE 704(7)(H)

Disclose the following matters concerning an appointment of director, chief executive officer, general manager or other executive officer of equivalent rank. If the answer to any questions is "yes", full details must be given.

(a)* Whether at any time during the last 10 years, an application or a petition under any bankruptcy law of any jurisdiction was filed against him or against a partnership of which he was a partner at the time when he was a partner or at any time within 2 years from the date he ceased to be a partner?	No
(b)* Whether at any time during the last 10 years, an application or a petition under any law of any jurisdiction was filed against an entity (not being a partnership) of which he was a director or an equivalent person or a key executive, at the time when he was a director or an equivalent person or a key executive of that entity or at any time within 2 years from the date he ceased to be a director or an equivalent person or a key executive of that entity, for the winding up or dissolution of that entity or, where that entity is the trustee of a business trust, that business trust, on the ground of insolvency?	No
(c)* Whether there is any unsatisfied judgment against him?	Νο
(d)* Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving fraud or dishonesty which is punishable with imprisonment, or has been the subject of any criminal proceedings (including any pending criminal proceedings of which he is aware) for such purpose?	No
(e)* Whether he has ever been convicted of any offence, in Singapore or elsewhere, involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or has been the subject of any criminal proceedings (including any pending criminal proceedings of	No

which he is aware) for such breach?	
(f)* Whether at any time during the last 10 years, judgment has been entered against him in any civil proceedings in Singapore or elsewhere involving a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, or a finding of fraud, misrepresentation or dishonesty on his part, or he has been the subject of any civil proceedings (including any pending civil proceedings of which he is aware) involving an allegation of fraud, misrepresentation or dishonesty on his part?	No
(g)* Whether he has ever been convicted in Singapore or elsewhere of any offence in connection with the formation or management of any entity or business trust?	No
(h)* Whether he has ever been disqualified from acting as a director or an equivalent person of any entity (including the trustee of a business trust), or from taking part directly or indirectly in the management of any entity or business trust?	Νο
(i)* Whether he has ever been the subject of any order, judgment or ruling of any court, tribunal or governmental body, permanently or temporarily enjoining him from engaging in any type of business practice or activity?	No
(j)* Whether he has ever, to his know elsewhere, of the affairs of :-	edge, been concerned with the management or conduct, in Singapore or
(i)* any corporation which has been investigated for a breach of any law or regulatory requirement governing corporations in Singapore or elsewhere; or	No
(ii)* any entity (not being a corporation) which has been investigated for a breach of any law or regulatory requirement governing such entities in Singapore or elsewhere; or	No
(iii)* any business trust which has been investigated for a breach of any law or regulatory requirement governing business trusts in Singapore or elsewhere; or	No

(iv)* any entity or business trust

1/7/14

which has been investigated for a breach of any law or regulatory requirement that relates to the securities or futures industry in Singapore or elsewhere, in connection with any matter occurring or arising during that period when he was so concerned with the entity or business trust?	No
(k)* Whether he has been the subject of any current or past investigation or disciplinary proceedings, or has been reprimanded or issued any warning, by the Monetary Authority of Singapore or any other regulatory authority, exchange, professional body or government agency, whether in Singapore or elsewhere?	No

>> INFORMATION REQUIRED PERSUANT TO LISTING RULE 704(7)(I)

Disclosure applicable to the appointment of Director only.

Any prior experience as a director of a listed company?	
	This announcement has been prepared by the Company and reviewed by PrimePartners Corporate Finance Pte. Ltd. (the "Sponsor") for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this announcement.
Footnotes	This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.
	The contact person for the Sponsor is Mr Mark Liew, Managing Director, Corporate Finance, at 20 Cecil Street, #21-02 Equity Plaza, Singapore 049705, telephone (65) 6229 8088.
Attachments	Total size = 0K (2048K size limit recommended)