



KEONG HONG HOLDINGS LIMITED

Incorporated in the Republic of Singapore
(Company Registration Number: 200807303W)

EFFECTIVE DATE FOR THE TRANSFER OF LISTING FROM CATALIST TO THE MAINBOARD OF THE SGX-ST

Unless otherwise defined, capitalised terms herein shall have the same meaning as ascribed to them in the announcements of the Company dated 22 June 2016 and 5 July 2016 as well as the Company's circular to the shareholders dated 5 July 2016, in relation to, inter alia, the Proposed Transfer.

The Board of Directors (the "**Board**") of Keong Hong Holdings Limited (the "**Company**"), is pleased to announce that at the effective date for the transfer of the listing of the Company from the Catalist to the Mainboard of the SGX-ST is 2 August 2016.

Trading of the Company's shares on the Mainboard of the SGX-ST will commence at 9.00 a.m. on 2 August 2016.

The appointment of PrimePartners Corporate Finance Pte. Ltd. as the Company's sponsor will cease upon the effective date of the Company's transfer from the Catalist to the Mainboard of the SGX-ST. The Company wishes to thank PrimePartners Corporate Finance Pte. Ltd. for its support and guidance provided to the Company.

By Order of the Board

Lo Swee Oi
Company Secretary

27 July 2016

*This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor, PrimePartners Corporate Finance Pte. Ltd. (the "**Sponsor**") for compliance with the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") Listing Manual Section B: Rules of Catalist. The Sponsor has not verified the contents of this announcement.*

This announcement has not been examined or approved by SGX-ST. The Sponsor and the SGX-ST assume no responsibility for the contents of this announcement, including the accuracy, completeness or correctness of any of the information, statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Keng Yeng Pheng, Associate Director, Continuing Sponsorship, at 16 Collyer Quay, #10-00 Income at Raffles, Singapore 049318, telephone (65) 6229 8088.