



**KEONG HONG HOLDINGS LIMITED**  
(Company Registration Number: 200807303W)

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**Grant of Options pursuant to the Keong Hong Employee Share Option Scheme**

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The Board of Directors of Keong Hong Holdings Limited (the “**Company**”) is pleased to announce that the Company has, on 1 October 2013, made a grant of options pursuant to the Keong Hong Employee Share Option Scheme (the “**Options**”). Details of the grant of Options are as follows:-

- (a) Date of grant of the Options : 1 October 2013  
(b) Exercise price of the Options granted : S\$0.47

The Options were offered at 19.7% discount to the market price of the Company’s shares based on the average of the last dealt prices for the Company’s shares on the Catalist of the Singapore Exchange Securities Trading Limited over the five (5) consecutive trading days immediately preceding the date of grant of the Options. The Options are exercisable only after 24 months from the date of grant.

- (c) Number of Options granted : 4,000,000  
(d) Market price (last done price) of shares on date of grant : S\$0.585  
(e) Number of the Options granted to directors : 400,000 Options were granted to Mr Er Ang Hooa, an Executive Director of the Company  
(f) Validity period of the Options : 10 years from date of grant

BY ORDER OF THE BOARD

Lo Swee Oi  
Company Secretary

Dated: 1 October 2013

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*The Company was listed on Catalist of the Singapore Exchange Securities Trading Limited (the “**SGX-ST**”) on 16 December 2011. The initial public offering of the Company was sponsored by PrimePartners Corporate Finance Pte. Ltd. (the “**Sponsor**”).*

*This announcement has been prepared by the Company and reviewed by the Sponsor for compliance with the relevant rules of the SGX-ST. The Sponsor has not independently verified the contents of this announcement.*

*This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

*The contact person for the Sponsor is Mr Mark Liew, Managing Director, Corporate Finance, at 20 Cecil Street, #21-02 Equity Plaza, Singapore 049705, telephone (65) 6229 8088.*